



Dear User,

This Privacy Policy is intended to provide information about the way we use data collected during your visits to our website. It presents information referred to in Art. 13 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation), hereinafter referred to as “**GDPR**”, in force since 25 May 2018.

1. Who controls your personal data?

The Controller of your personal data is **Orimat sp. z o.o.** with a seat at Mochnackiego 25/4, 35-016 Rzeszów, Poland, KRS (National Court Registry) number 0000543871.

You may identify us with other brands presented at:

<http://www.kfeholding.com/nasze-marki/>

In any matters related to protection of your personal data you can contact us via email: office@orimat.eu

2. Why do we acquire your data and based on what grounds do we use them?

We need and we process your personal data for the following purposes:

- when it is necessary for the performance of a contract concluded with you or in order to take steps at your request prior to entering into such contract - Art. 6 (1), point b, GDPR;
- when you are asked for consent to processing of the data for a specific purpose - Art. 6 (1), point a, GDPR;
- when we pursue our legitimate interests, involving such operations as acceptance of and responding to your enquiry, resolving a dispute, maintenance of business contacts, identification of representatives, contact persons and other employees or partners of our clients, acting on behalf of these clients – Art. 6 (1), point f, GDPR;
- when processing is necessary for compliance with a legal obligation which is binding to us, e.g. when we are required to disclose personal data to national authorities – Art. 6 (1), point c GDPR.

Other examples of the aforementioned legitimate interest include:

- personalisation of users’ online experience and improvement of the Controller’s capacity, accessibility and effectiveness on the Internet;
- performance and analyses of our marketing operations, unless in accordance with the law a separate consent is required;
- prevention of misuse or activities of criminal nature, as well as protection of our IT systems.

3. What personal data do we process?

During your visit to our website we process the following personal data:

- data provided voluntarily

The contact form available on our website makes it possible for you to send us a message. In connection with such messages we process your basic identification data, i.e. in particular your first and last name or company name, as well as electronic identification data, i.e. in particular your e-mail address or phone number.





- data acquired automatically

When you use our website, we acquire and collect such data as: your IP address, URL address of the request, equipment identification, duration of your visits to specific sites, type of browser, language of browser, date and time of accessing the Website, screen resolution, type and version of the operating system, as well as other similar data.

4. Do we process your sensitive personal data?

The Controller does not deliberately collect sensitive personal data, unless such an obligation results from the provisions of applicable laws related for example to recruitment purposes. Sensitive data comprise personal data related to the users' racial or ethnic origin, political views, trade union membership, religion/ denomination, worldview, health, sexuality, sexual orientation or criminal record, as well as genetic or biometric data.

We urge users to exercise caution while providing sensitive information and, in any case, we ask them not to provide sensitive information unless they expressly agree for the Controller to use such information in conducting legitimate operations, and entrust such data to us for processing and storage in our databases. If you have any questions whether sensitive information is or may be required by us in a specific case, please contact us via e-mail address: office@orimat.eu

5. Is provision of data obligatory?

Personal data is provided voluntarily. However, in a situation when processing of data is based on a consent granted, a lack of such consent will make it impossible for us to perform any operations to which such consent relates. The consent may be withdrawn at any time, however that shall not affect the lawfulness of your personal data processing carried out by us based on your consent before its withdrawal.

You do not have to provide any personal data during your visit to the website, however the Controller may require certain data if the user wishes to obtain additional information regarding our services or events. The user may be asked by the Controller for his/her consent to processing of personal data in a specified way and the User may award such consent or refuse to do so. The user receiving specified information or services, such as our newsletter, may resign from the subscription at any time, by following the instructions contained in each document sent. If the User resigns from the subscription, the Controller does its best to immediately remove information about the User, however it may turn out that to have his/her wish satisfied, the User may be asked to provide additional information.

Paragraph 7 indicates that users can define the settings in their Internet browsers in such a way that all cookies are rejected or that the system informs about their installation. However, you should remember that if all cookies are rejected, certain functions of our website will not work properly.

6. How long will we store your data?

Your personal data will be stored by us as long as you do not withdraw your consent or file an objection or demand your data to be deleted, however they will be stored at least until any claims have expired.

7. What are cookies?

Cookies are IT data, in particular text files, which are stored in your terminal equipment and are intended to enable the use of the website. Cookies generally contain the name of the website from which they originate, duration of storage in the terminal equipment and their unique number.



Cookies are used for the following purposes:

- a) to identify the User's needs and interests;
- b) to create statistics providing information about the way the website is used by visitors, which allows us to improve the structure and contents of the web pages;
- c) to maintain the User's session at the website (after they have logged in);
- d) to determine the type of equipment used in order to properly display the website content;
- e) for completing surveys and forms;
- f) to adjust the contents and functions of the website, by designating an anonymous, randomly selected tracking identifier, as a result of which it is possible to check where the user comes from, what browser they use, what link they have clicked, what keywords they have entered, and when they stopped using the website.

Internet browsers usually by default allow to store cookies at users' terminal equipment, however you can change the related settings. Internet browser allows to delete the cookies stored, and to automatically block them. Detailed information concerning this can be found in 'help' or in the instructions for Internet browsers.

Information automatically acquired during your visit to our website is analysed using Google Analytics. The Google Analytics tool is supplied by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. Google Analytics collects information about the pages visited in our website. The information acquired this way will be transferred to and stored by Google LLC in servers located in the USA. Detailed rules of privacy policy applied by Google Analytics (including the information about how to block collection of data) can be found at: <https://www.google.com/analytics>

8. Access to data and users' rights

You have a number of rights related to the fact that we process your personal data. In order to claim any of these rights, please contact us via: office@orimat.eu

- a) right to demand access to your personal data (as well as obtain information whether or not the data is processed, acquire information regarding e.g. the purpose, sources, categories of processed data and duration of storage), including a right to obtain a copy of your personal data free of charge (for any subsequent copies requested by the data subject we can charge a reasonable fee resulting from the related administrative costs);
- b) right to rectification of your personal data (if they are incorrect), and to have your incomplete data completed, however for this purpose we may request a supplementary statement from you;
- c) right to erasure of your personal data ("right to be forgotten"), e.g. when they are no longer necessary in relation to the purposes for which they were collected, if you withdraw your consent for processing or if there is no other legal ground for the processing;
- d) right to restriction of the data processing, e.g. when you contest the accuracy of your personal data, for a period enabling us to verify the accuracy of the data;
- e) right to data portability, and to receive from us the personal data which you have provided to us, in a structured, commonly used and machine-readable format;
- f) right to object to processing;
- g) right to withdraw consent to processing of data (however such withdrawal shall not affect the lawfulness of your personal data processing carried out by us based on your consent before its withdrawal);
- h) right to lodge a complaint with the President of the Office for Personal Data, if you believe that your personal data processing violates the provisions of GDPR.



9. Who can we transfer your personal data to?

Your personal data may be transferred to entities which are entrusted with processing of personal data for us under related agreements, or to entities entitled to receive personal data in accordance with applicable legal regulations. Personal data processed in connection with our website are entrusted to the entity which provides hosting services for us. Your personal data will also be transferred to our authorised employees or partners for purposes related to their responsibilities.

10. Are your data subject to profiling?

Your personal data shall not be subject to decisions issued in an automated manner, and will not be subject of profiling.